

Inventory details :active product details

Product details (8)

Expansion level

Price

Business category

Platform charges

Actions

				Fee per unit sold	Daily storage fr	
<div><div><div></div><div>Product: Manas Mustard Oil UPC: 8906003283025 Item ID: 10249014 PID: 696002 UOM: 1ltr</div></div><div>Trial</div></div>		<div>MRP ₹220</div> <div>Adjusted MRP ₹220</div> <div>Selling Price ₹160</div> <div>+ 1 variant</div> <div>Edit price</div>	Grocery - Oil & Ghee	<div>Fulfillment ₹50.00</div> <div>Commission (2% of SP) ₹3.20</div> <div>Total fee ₹53.20</div>	<div>Upto 30 days</div> <div>30-60 days ₹1</div> <div>Above 60 days</div>	Active
<div><div><div></div><div>Product: Manas Yellow Mustard Oil UPC: 8906003280475 Item ID: 10215790 PID: 648992 UOM: 1ltr</div></div><div>Trial</div></div>		<div>MRP ₹250</div> <div>Adjusted MRP ₹250</div> <div>Selling Price ₹180</div> <div>Edit price</div>	Grocery - Oil & Ghee	<div>Fulfillment ₹50.00</div> <div>Commission (2% of SP) ₹3.60</div> <div>Total fee ₹53.60</div>	<div>Upto 30 days</div> <div>30-60 days ₹1</div> <div>Above 60 days</div>	Active
<div><div><div></div><div>Product: Manas Kachi Ghani Mustard Oil UPC: 8906003283094 Item ID: 10215785 PID: 648987 UOM: 1ltr</div></div><div>Trial</div></div>		<div>MRP ₹220</div> <div>Adjusted MRP ₹220</div> <div>Selling Price ₹160</div> <div>+ 1 variant</div> <div>Edit price</div>	Grocery - Oil & Ghee	<div>Fulfillment ₹50.00</div> <div>Commission (2% of SP) ₹3.20</div> <div>Total fee ₹53.20</div>	<div>Upto 30 days</div> <div>30-60 days ₹1</div> <div>Above 60 days</div>	Active

Warehouse details:

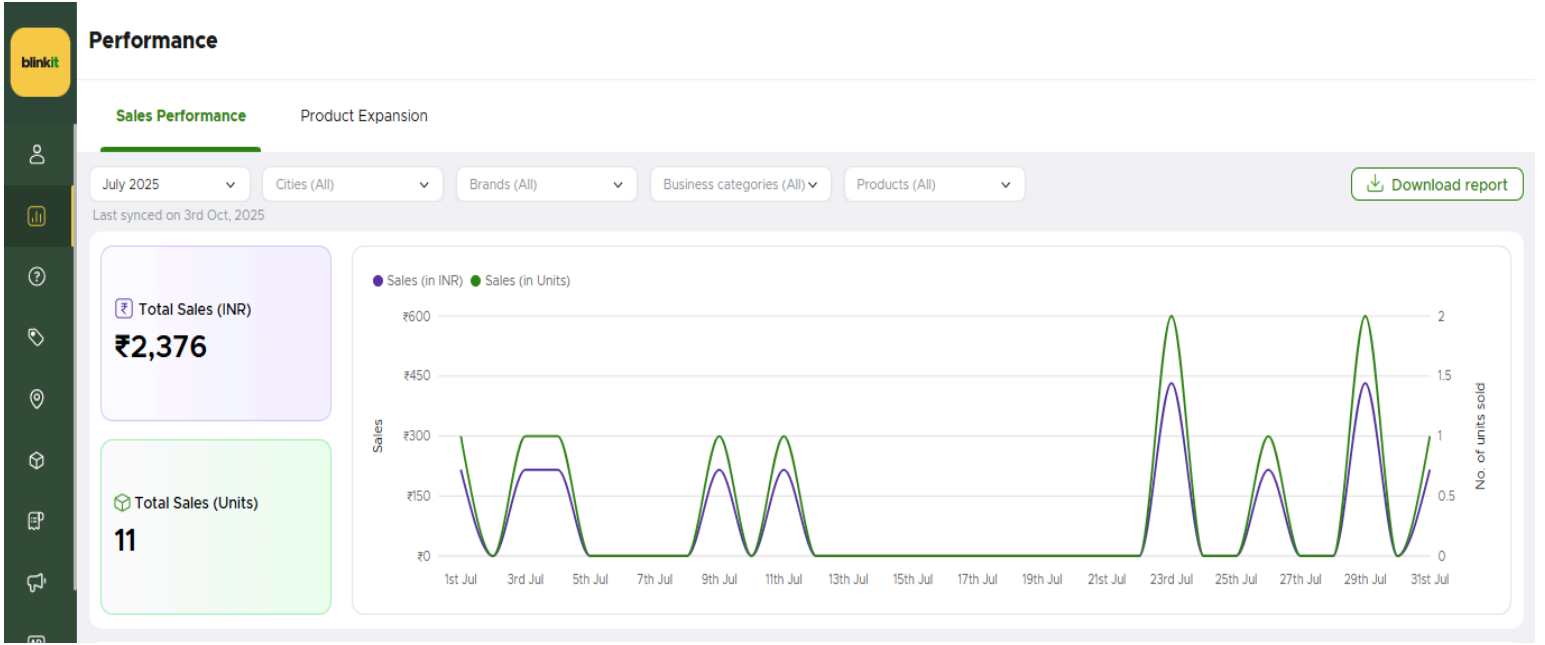
Warehouses (3)

Facility Name	State	Serving Locations	Facility ID	Facility address	Return address ⓘ Edit
Farukhnagar - SR	Haryana	9 darkstores in Gurgaon 3 darkstores in Faridabad 2 darkstores in Bhiwadi 1 darkstores in Rohtak 1 darkstores in Bahadurgarh	264	Vill Khalikpur, Tehsil Badli, Jhajjar 124105	HOUSE NO. 32, GROUND FLOOR, Old Station Road, Alwar - 301001 Default return address for all warehouses
Kundli Feeder	Haryana	2 darkstores in Sonipat 1 darkstores in Panipat 1 darkstores in Karnal	2010	Shed A, B and C, Musthill 41, Khasra No. 26//23, 41//1/2 min, 2/2, 3//1 3//2, 3//2, 4//1, 4//2, 7, 8, 9 and 42//5/2, NH-1, village Kumaspur, Adjoining to Jurasik park inn, Sonipat, Haryana, 131001	HOUSE NO. 32, GROUND FLOOR, Old Station Road, Alwar - 301001 Default return address for all warehouses
Jaipur J3 - Feeder	Rajasthan	10 darkstores in Jaipur 3 darkstores in Jodhpur 3 darkstores in Udaipur 2 darkstores in Ajmer 1 darkstores in Sikar 1 darkstores in Kota 1 darkstores in Alwar	3200	Jaipur DTA-01-12, Mahindra World City, Sanganer, DTA Phase-II, SEZ, , Jaipur 302037	HOUSE NO. 32, GROUND FLOOR, Old Station Road, Alwar - 301001 Default return address for all warehouses


For this account we started working from june 2025, like product listing warehouse registration like apob[now this is not require for blinkit]. So overall product promotion and sales start from july month 2025

- this is the july month performance after product active and start the paid ads.

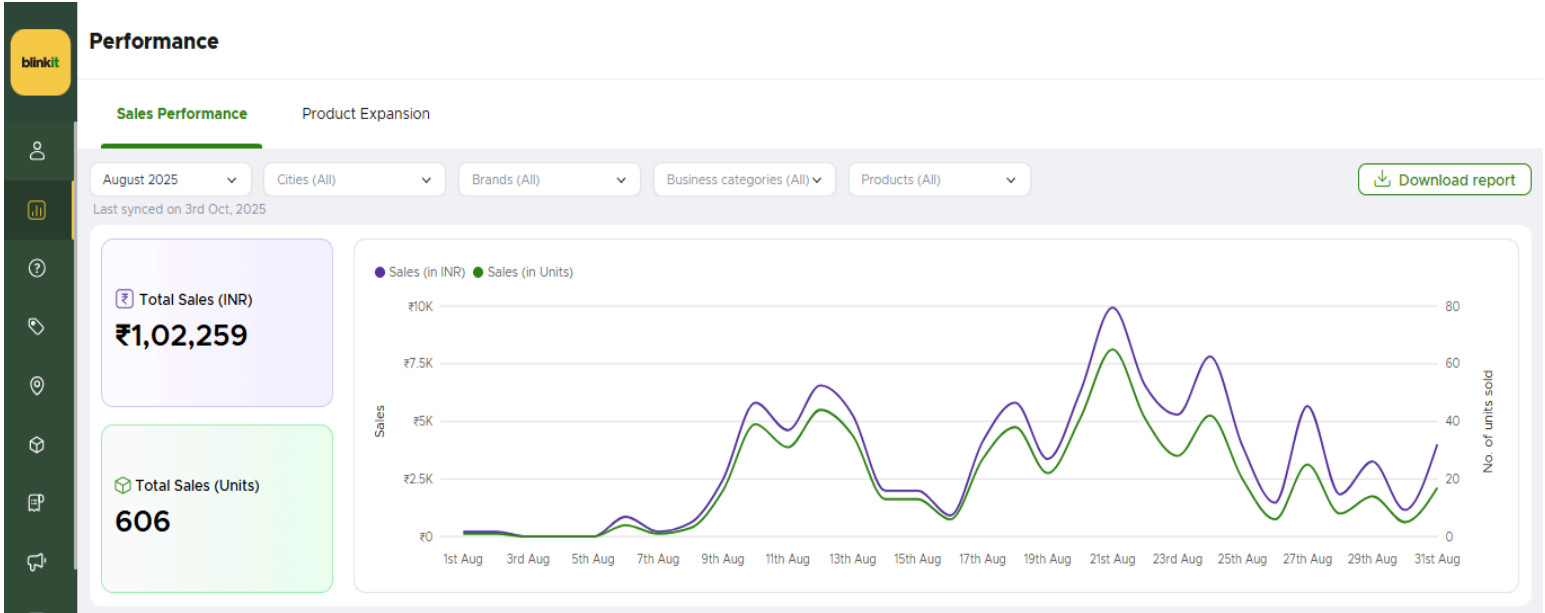
July month performance overall






This is the top selling product list for july month

Product Performance					Sort by: Top selling
Product (1)	Business category	Units sold	Sales	Contribution to your total sales	
<div></div> <div>Manas Kachi Ghani Mustard Oil UPC: 8906003283094 Product ID: 648987</div>	Grocery - Oil & Ghee	11	₹ 2,376	100.00%	

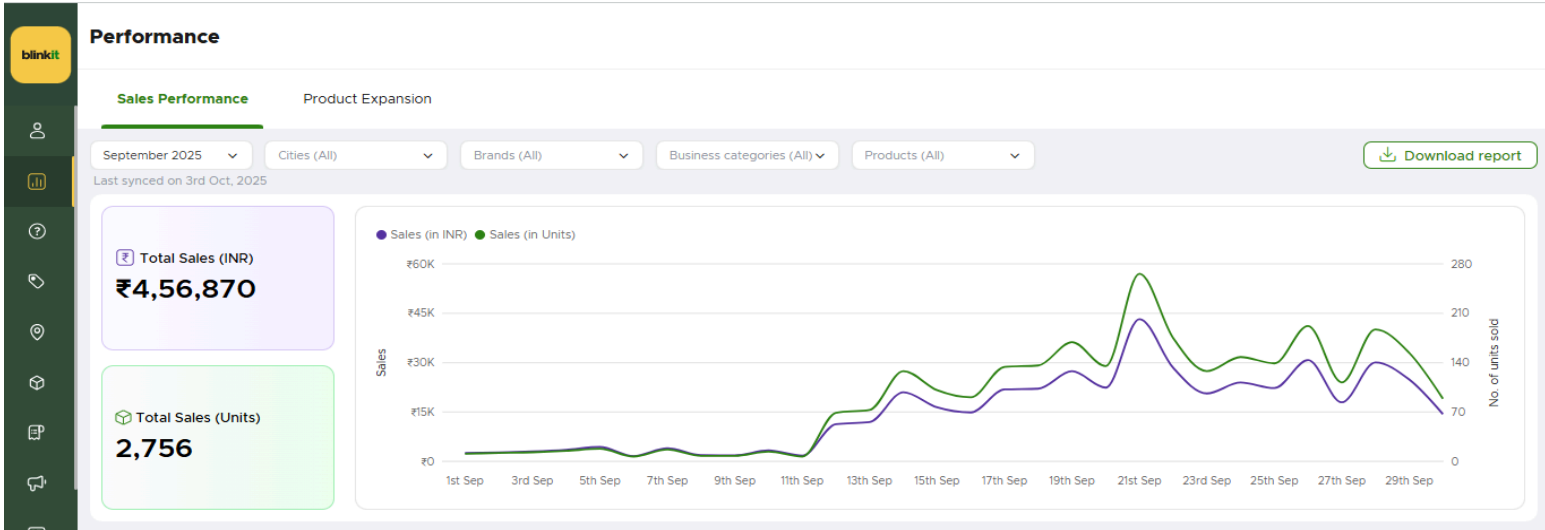
August month performance overall



This is the top selling product list for August month

Product Performance					Sort by: Top selling
Product (3)	Business category	Units sold	Sales	Contribution to your total sales	
<div></div> <div>Manas Kachi Ghani Mustard Oil UPC: 8906003283094 Product ID: 648987</div>	Grocery - Oil & Ghee	346	₹ 55,062	53.85%	
<div></div> <div>Manas Mustard Oil UPC: 8906003283025 Product ID: 696002</div>	Grocery - Oil & Ghee	151	₹ 25,474	24.91%	
<div></div> <div>Manas Yellow Mustard Oil UPC: 8906003280475 Product ID: 648992</div>	Grocery - Oil & Ghee	109	₹ 21,723	21.24%	

September month performance overall



This is the top selling product list for August month

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Product Performance

Sort by: Top selling

Product (3)	Business category	Units sold	Sales	Contribution to your total sales
<div><div></div><div>Manas Mustard Oil UPC: 8906003283025 Product ID: 696002</div></div>	Grocery - Oil & Ghee	1200	₹ 1,93,960	42.45%
<div><div></div><div>Manas Kachi Ghani Mustard Oil UPC: 8906003283094 Product ID: 648987</div></div>	Grocery - Oil & Ghee	1196	₹ 1,92,860	42.21%
<div><div></div><div>Manas Yellow Mustard Oil UPC: 8906003280475 Product ID: 648992</div></div>	Grocery - Oil & Ghee	360	₹ 70,050	15.33%

We started running campaign from july month, below here i attached month on month campaign performance for performance comparison, how seller get growth from us

July month Paid Campaign performance overall

brand central

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Logout

Campaigns

Brand Collections

Visibility Plans

Insights

Catalogue

Date: Custom Dates

Start Date: 2025-07-01

End Date: 2025-07-31

Campaign type: All campaigns

Download Report

Now get month-to-date reports directly from the dashboard

Download month-to-date report

Ad campaigns

View and manage all your campaigns here

Search for campaign

Campaign Name	Campaign Type	Status	Duration	Budget Consumed	Impressions	ATCS	ROAS
Manas KachiGhaniMustardOil-perform	Product Booster	Completed	15 Jul '25 onwards	₹ 3,504	15,841	30	0.18

August month Paid Campaign performance overall

brand central

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Catalogue

Date: Custom Dates

Start Date: 2025-08-01

End Date: 2025-08-31

Campaign type: All campaigns

Download Report

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Ad campaigns

View and manage all your campaigns here

Search for campaign

Campaign Name	Campaign Type	Status	Duration	Budget Consumed	Impressions	ATCS	ROAS
Clone of Manas Yellow Mustard Oil-Pei	Product Booster	Completed	28 Aug '25 onwards	₹ 2,325	5,283	5	0.42
Manas-kachighani-Mustard Oil-Perfor	Recommendation Ads	Completed	27 Aug '25 onwards	₹ 3,916	15,528	83	0.58
Manas-kachighani-Mustard Oil-Perfor	Product Booster	Active	27 Aug '25 onwards	₹ 3,261	2,108	14	0.67

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Date

Start Date

End Date

Campaign type

Custom Dates

2025-08-01

2025-08-31

All campaigns

Download Report

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Clone of Manas-kachighani-Mustard C	Product Booster	Active	28 Aug '25 onwards	₹ 1,664	7,352	21	1.41
Clone of Manas Yellow Mustard Oil-Pei	Recommendation Ads	Completed	28 Aug '25 onwards	₹ 1,704	8,524	20	0.42
Manas Mustard Oil-Performance-PB-k	Product Booster	Completed	27 Aug '25 onwards	₹ 5,000	3,474	19	0.23
Manas Mustard Oil-Performance-RCM	Recommendation Ads	Completed	27 Aug '25 onwards	₹ 5,000	9,536	12	0.22
Manas Yellow Mustard Oil-Performanc	Recommendation Ads	Completed	27 Aug '25 onwards	₹ 3,000	7,613	15	0.16
Manas Yellow Mustard Oil-Performanc	Product Booster	Completed	27 Aug '25 onwards	₹ 5,000	1,461	1	0.05
Manas KachiGhaniMustardOil-perform	Product Booster	Completed	15 Jul '25 onwards	₹ 1,501	7,096	19	0

September month Paid Campaign performance overall

brand central

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Logout

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Visibility Plans

Insights

Catalogue

Date

Start Date

End Date

Campaign type

Custom Dates

2025-09-01

2025-09-30

All campaigns

Download Report

Now get month-to date reports directly from the dashboard

Download month-to-date report

Clone of Manas Yellow Mustard	Product Booster	Completed	28 Aug '25 onwards	₹ 7,679	16,750	507	4.98
Manas-kachighani-Mustard Oil-	Recommendation Ads	Completed	27 Aug '25 onwards	₹ 6,110	30,553	212	2.06
Manas-kachighani-Mustard Oil-	Product Booster	Active	27 Aug '25 onwards	₹ 2,031	10,149	830	27.43
Suggested Optimizations							
Campaign budget will exhaust before the end date Add more budget							
Clone of Manas-kachighani-Mu:	Product Booster	Active	28 Aug '25 onwards	₹ 2,200	8,865	318	12.16
Clone of Manas Yellow Mustard	Recommendation Ads	Completed	28 Aug '25 onwards	₹ 1,306	6,529	11	0